

International Professional Excellent



信錦企業股份有限公司

Syncmold Enterprise Corp

2016/8

信錦- 軸承與底座的領導廠商

- ❖ 我們是軸承與底座的世界級領導廠商
Leadership in Hinge and Stand products
- ❖ 擁有機構技術、模具設計製作及產品研發能力，提供世界級一流客戶具競爭力之服務及產品
Serve tier 1 customers with own masterly technology, molding design, product development and total solutions
- ❖ 歷年營運績效優良、財務結構健全、高ROE及高股利率
Deliver good business results, sound financial structure, higher ROE and attractive dividend yield
- ❖ 持續領導地位並擴展產品應用領域，創造更大的股東利益
Keep ahead in current position and explore new apps for growth and create value for all shareholders

大綱 Outline

- ❖ 公司概况 Company Profile
- ❖ 經營成果 Financial Results
- ❖ 優勢、策略及展望 Strength, Strategy & Outlook

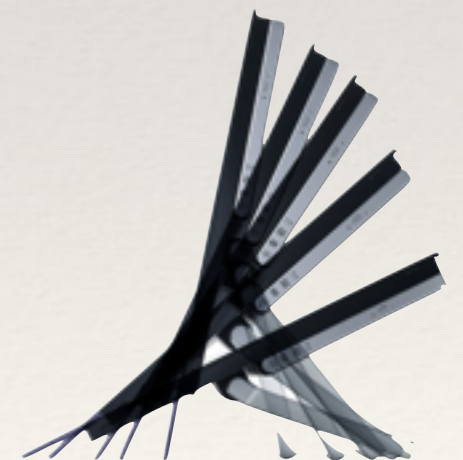
公司概況

Company Profile

公司簡介 Company Introduction

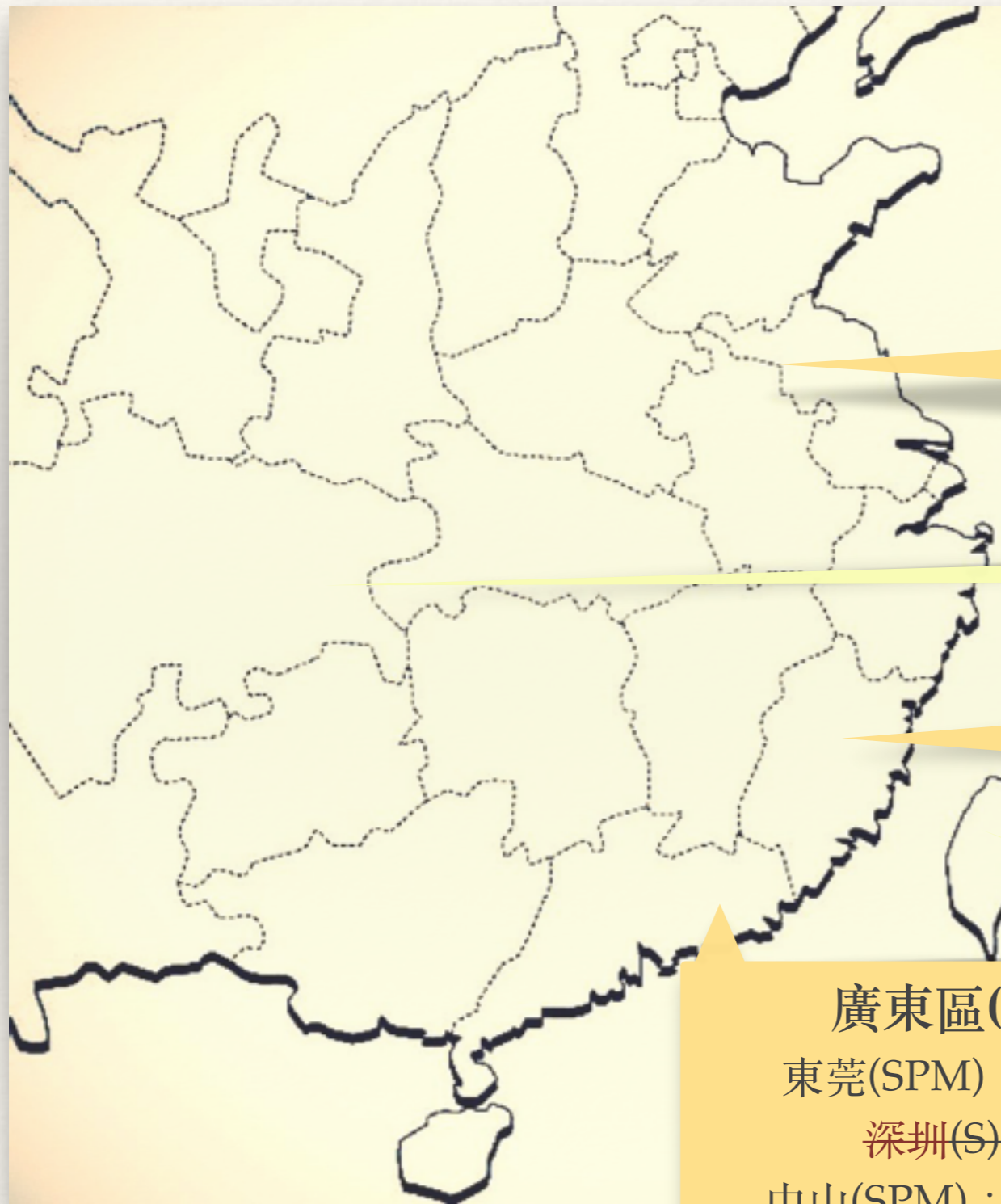
Syncmold, a worldwide hinge / stand leading provider, established in 1979 and listed on TWSE in 2009(code:1582)

- ❖ 總部Headquarter: 新北市 New Taipei City
- ❖ 董事長Chairman: 陳秋郎 Mr. Chen
- ❖ 員工人數Employees: 約5,300(2016 / 6)
- ❖ 2Q16 資本額Capital: NT\$1.498B; 資產Total Assets: NT\$9.38B
- ❖ Y2016H1 營收Revenue: NT\$4.36B; 每股盈餘EPS:NT\$2.38
- ❖ Y2015 營收Revenue: NT\$9.46B; 每股盈餘EPS: NT\$5.28
- ❖ 主要產品Major products:
 - ❖ 零組件產品component products(Monitor / TV / AIO hinge & stand)
 - ❖ 塑膠產品plastic products(plastic mold / plastic injection)



生產據點 Manufacturing Sites

Note: S: Stand Assembly M: Mold P: Plastic Injection



華東區(100%) :

蘇州(100%)(S) : 佳世達、和碩、仁寶、廣達
昆山、武漢 : 自製

重慶(100%)(S) : 富士康、廣達、英業達

福州區(100%) :

福州(S) : 冠捷、捷星
冠華(PM) : 自製、冠捷、捷星
福清 : 自製

廣東區(100%) :

東莞(SPM) : 自製、船井
深圳(S) : SONY
中山(SPM) : 緯創、SONY

高誠(38%) : TV壁掛架

專注於中高階產品 High-End Model



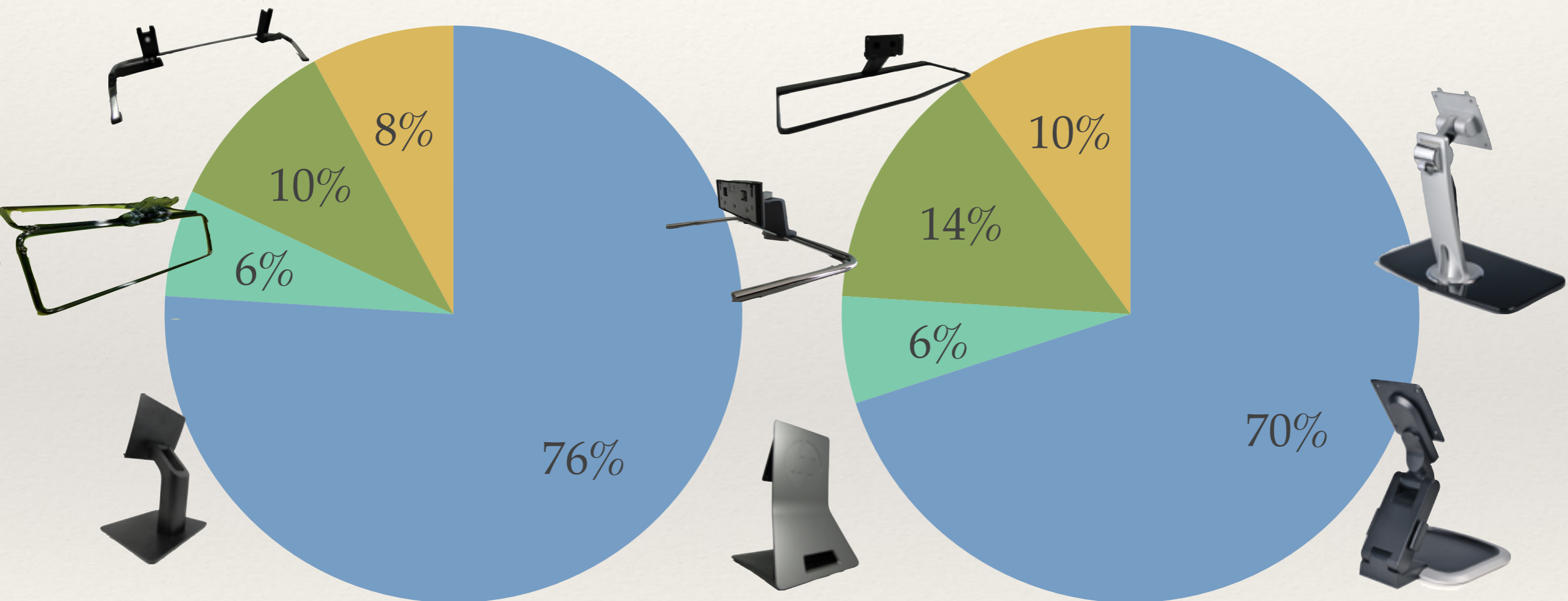
電子周邊產品 Electronic Peripherals



產品組合 Product Mix

1H16

Y2015



● Monitor

● AIO

● TV

● Mold&Electronic

註：base on revenue breakdown 以營收為基準分類

世界級客戶 Major Customers

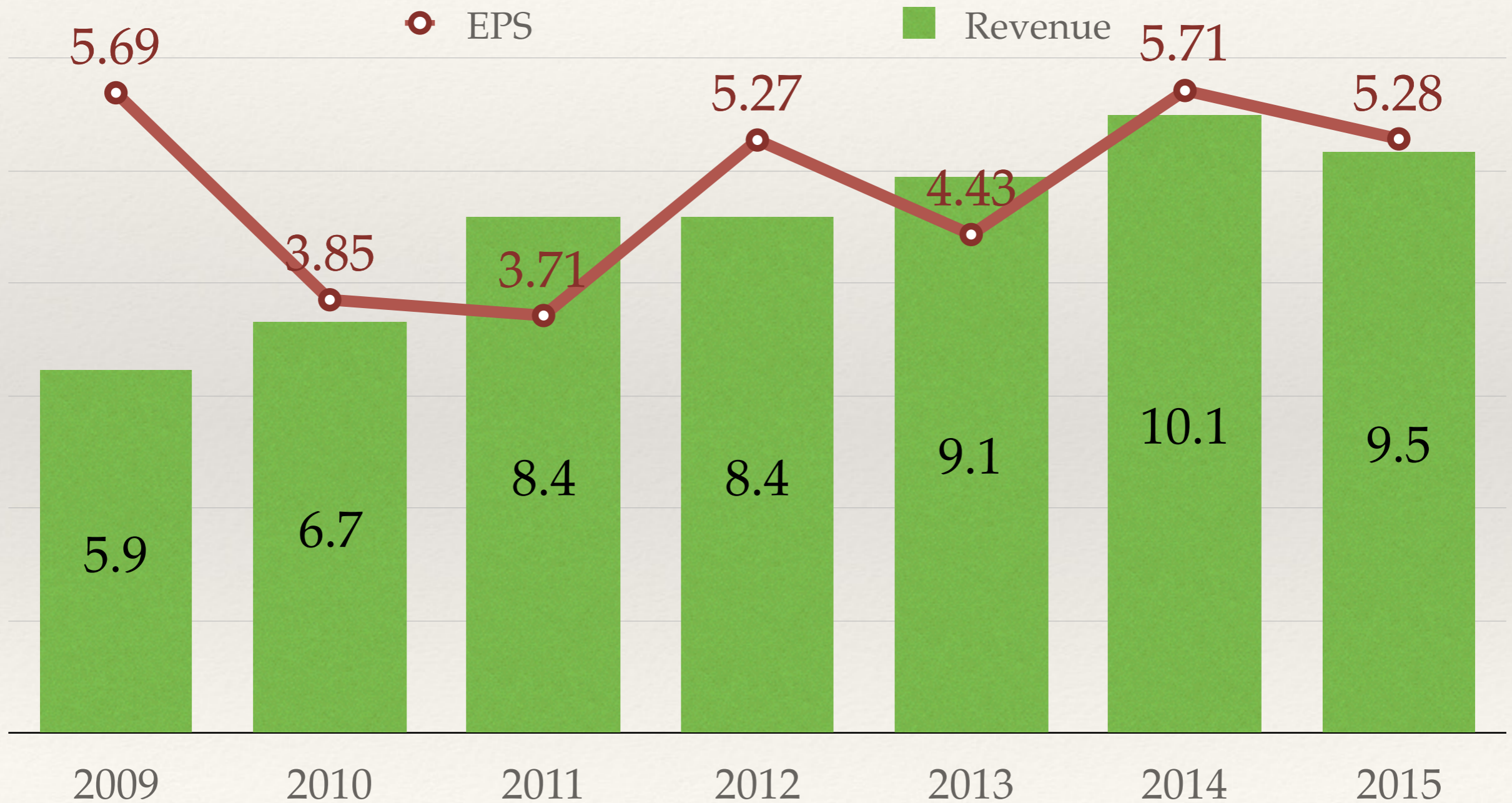


經營成果

Financial Results

2009-2015 營收狀況 Annual Results

Revenue:NT\$B/ EPS: NT\$



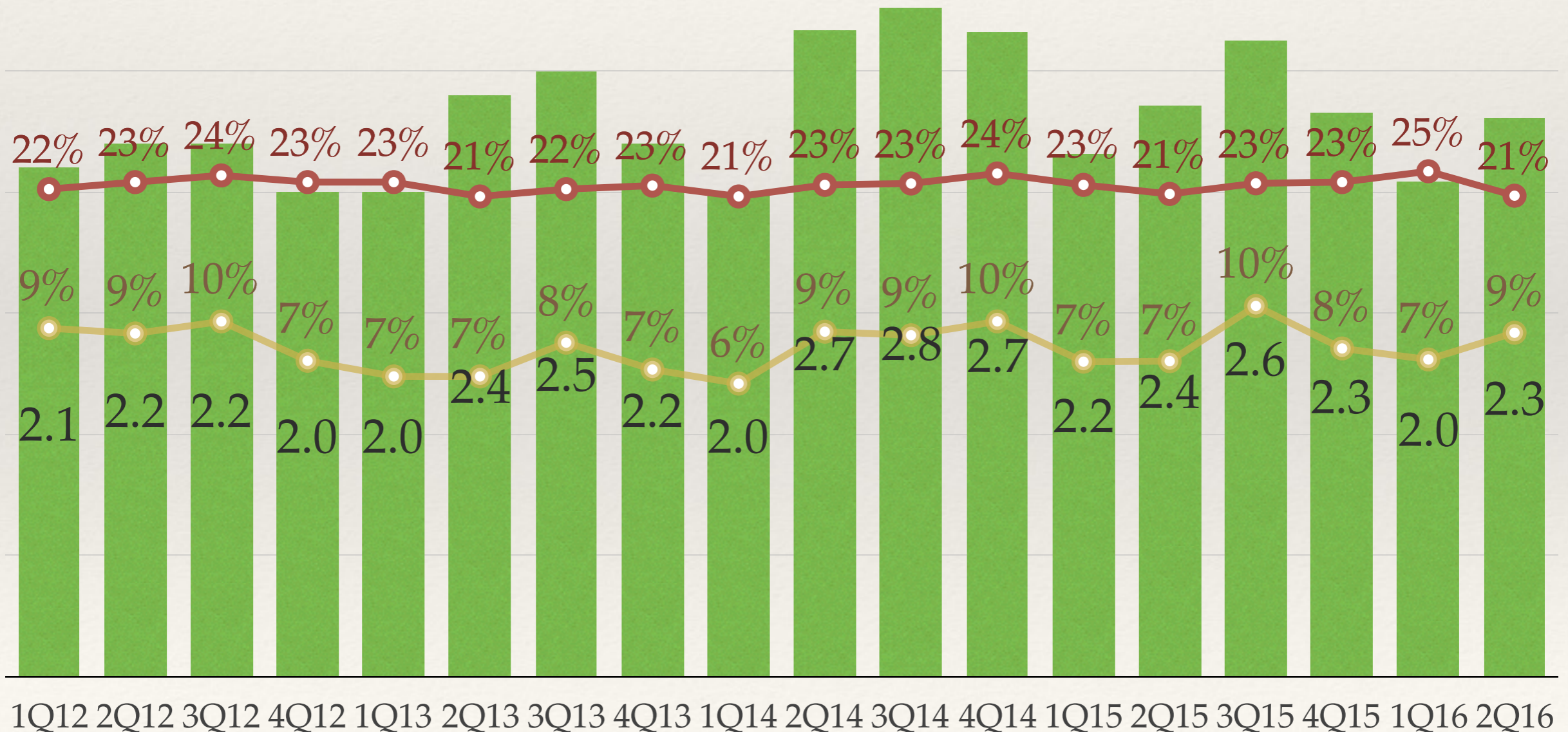
各季營運狀況 Quarterly Results

Revenue:NT\$B

■ Revenue

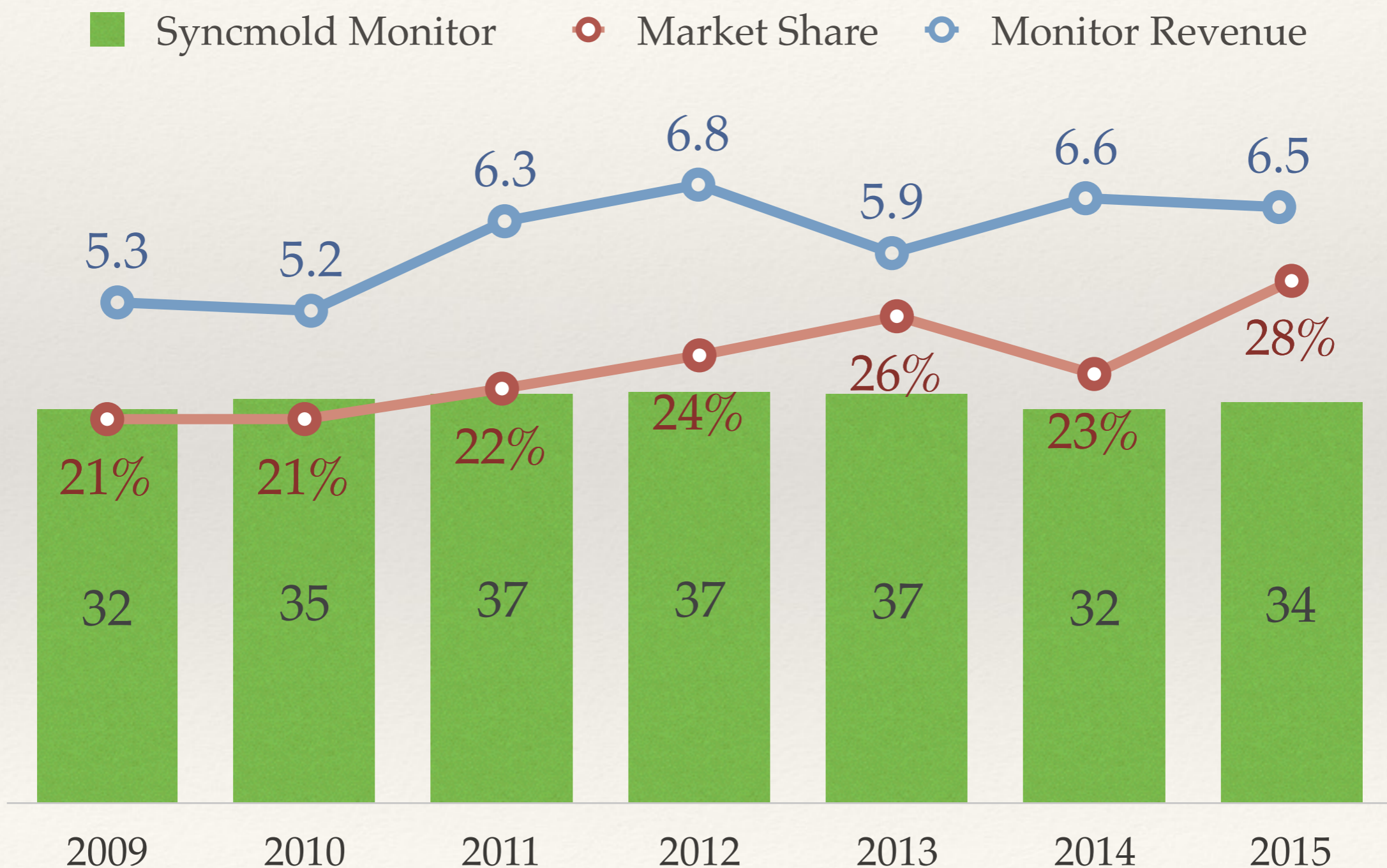
○ GM%

○ Net profit ratio

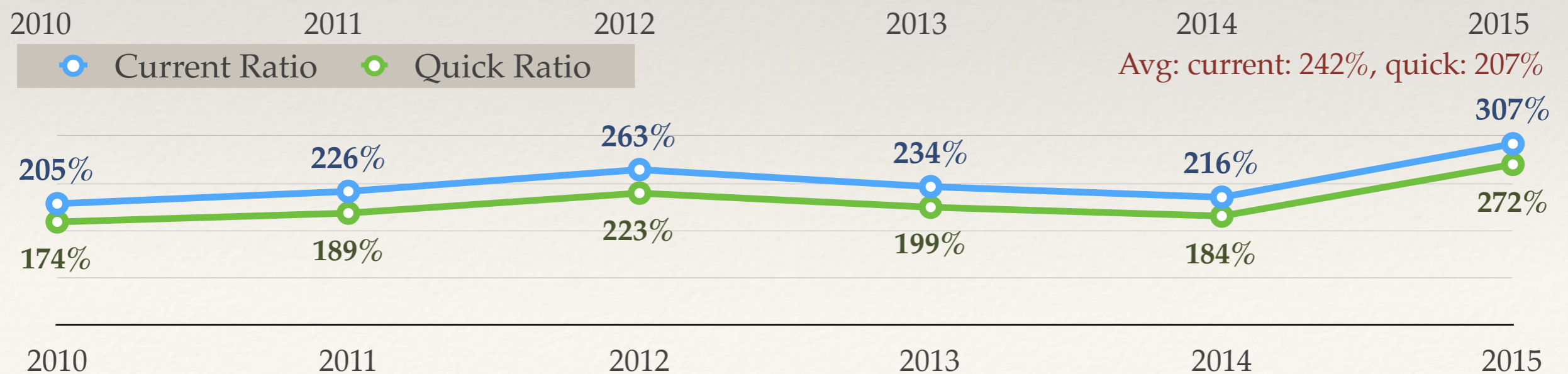
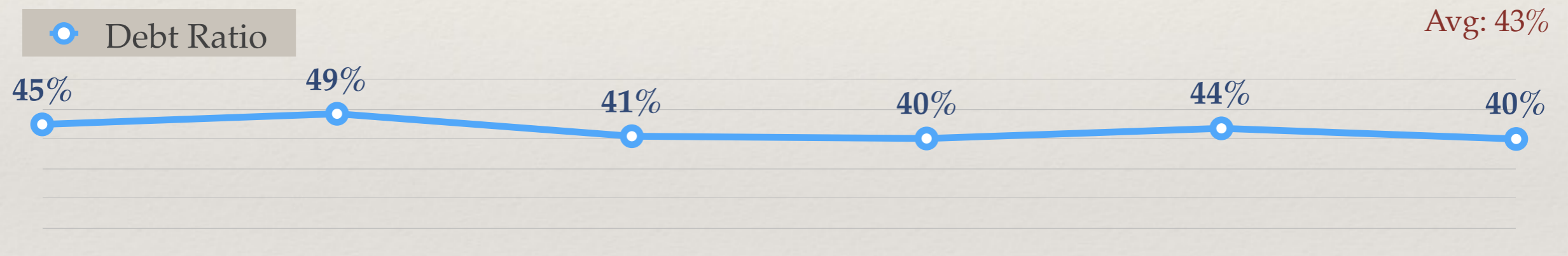
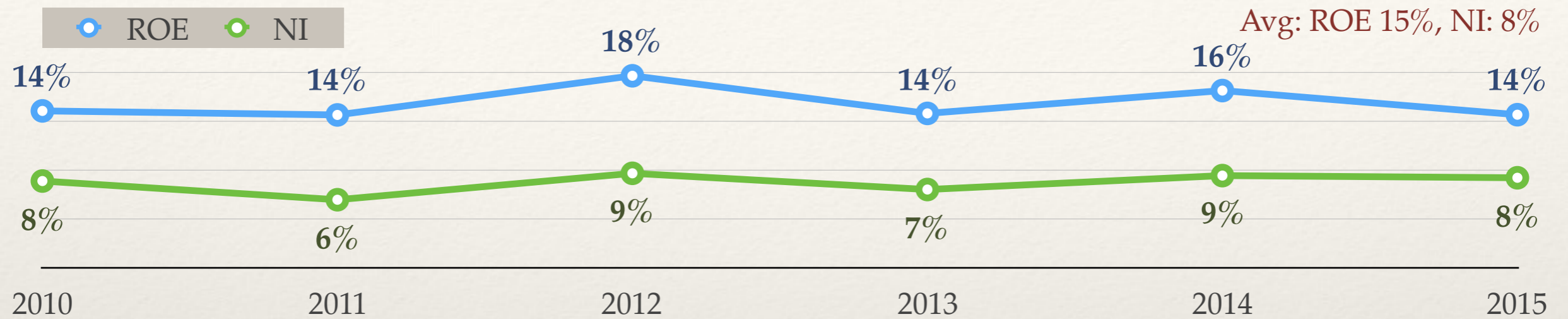


穩定的市佔率 Monitor Market Share

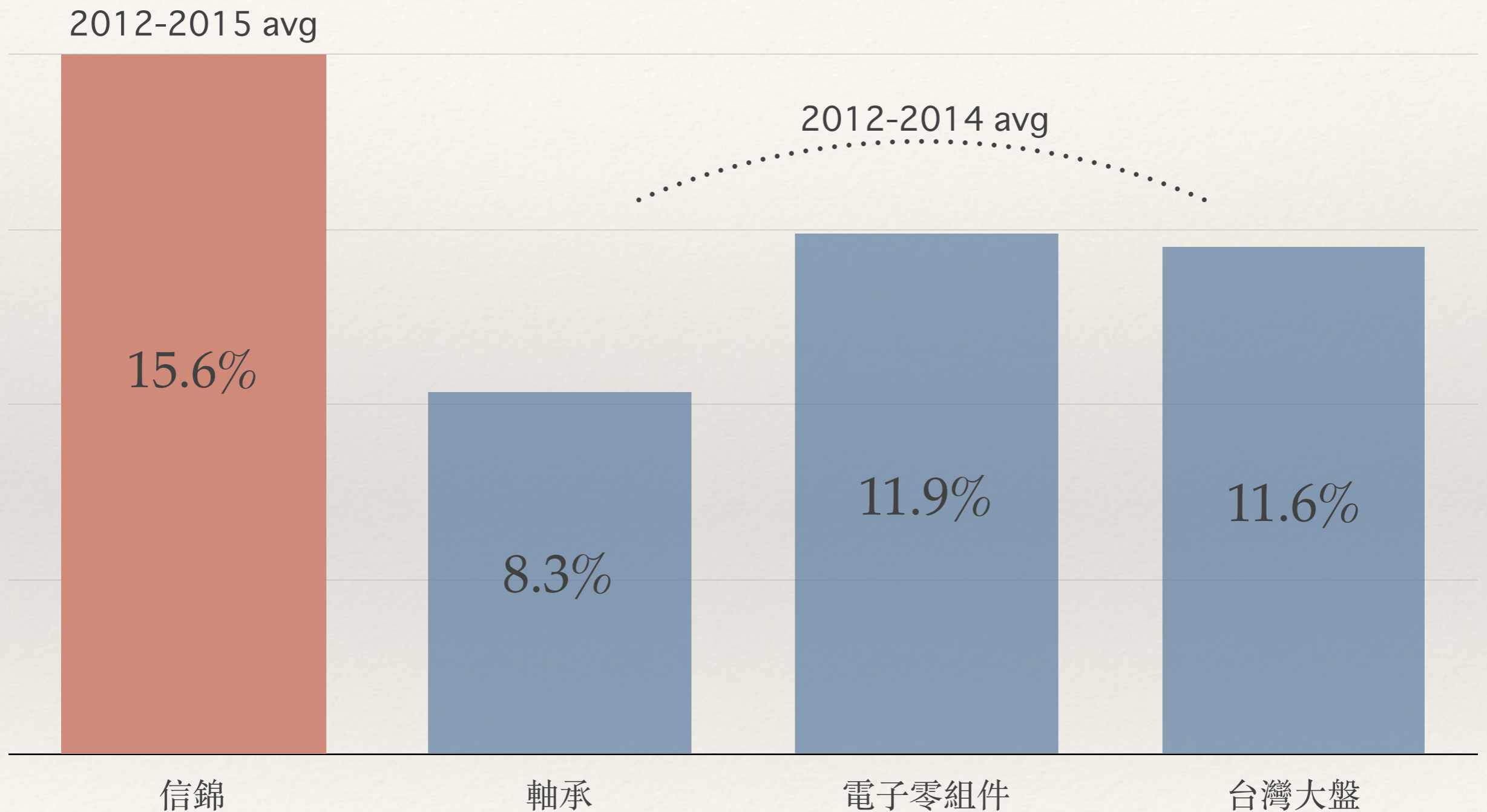
unit: M; rev:NT\$B / source: MIC, WitsView, 市佔率為公司估算



穩健財務結構 Solid Financial Structure



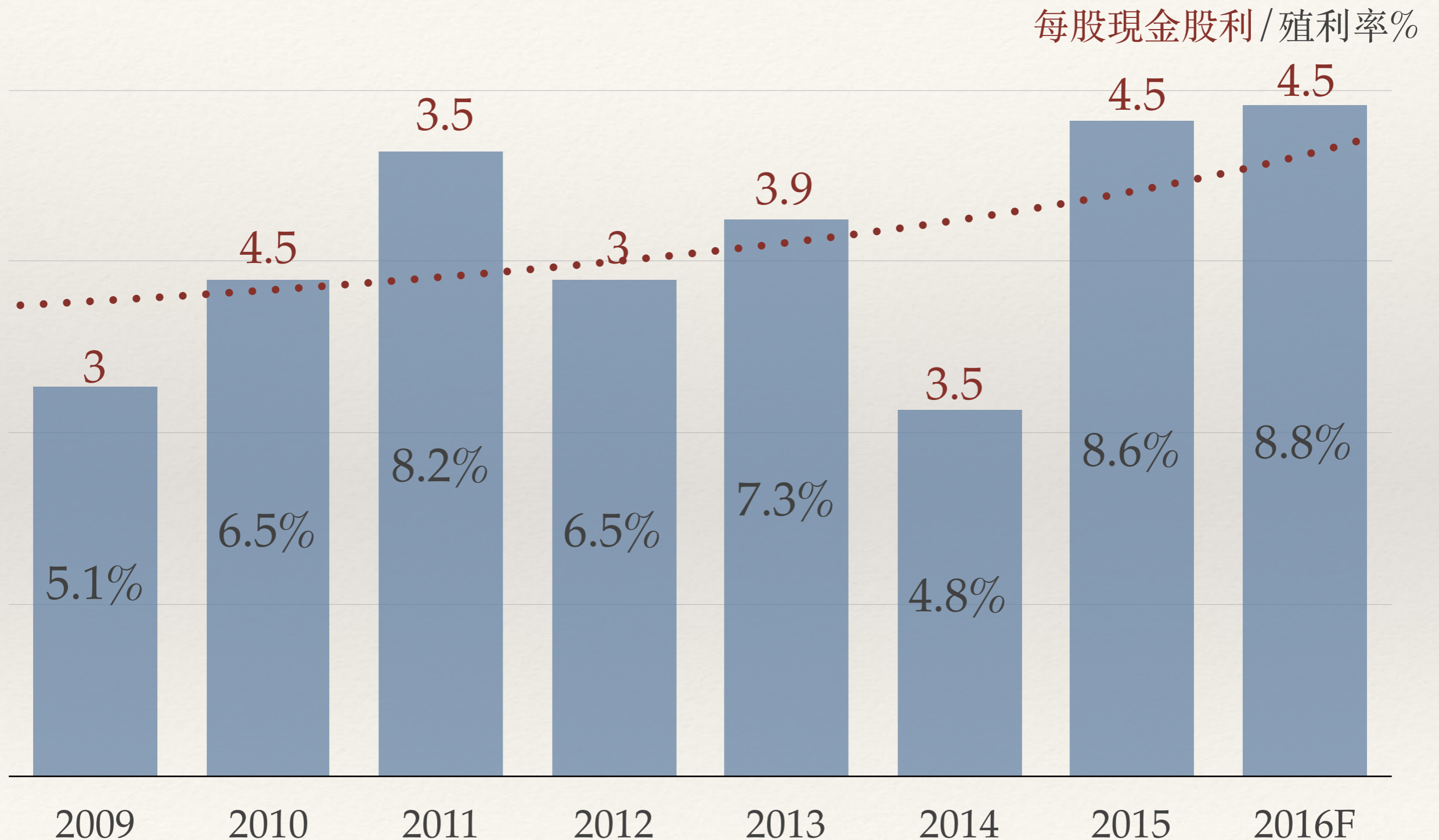
重視股東利益 Deliver Higher ROE



註：資料區間為2012-2014年平均，軸承廠數據包括新日興、兆利；而大盤，電子零組件產業採證交所資料

註：ROE為稅後淨利/股東權益，並使用簡單平均數計算而成，電子零組件與大盤受限於資料，採用稅前淨利/淨值

歷年殖利率佳 Good Dividend Yield



註：以除息日前一天股價為基準。今年配息4.5 / 董事會前股價50.9 = 8.8%

優勢、策略及展望

Strength, Strategy & Outlook

經營優勢 Strength

- ❖ 軸承與底座技術、顯示器專利領先同業 Technology ahead of peers
長期與世界級大廠合作，提供具競爭力的底座製造技術及成本結構
- ❖ 專業研發服務、垂直整合
innovative and experienced R&D, vertical integration and one stop shopping
長期與客戶共同開發產品，主導與制定產業規格, 從ID檢討到機構設計、模具製造，零件生產及組裝，完整服務
- ❖ 生產據點貼近客戶，提供靈活應對能力及穩定供應鏈
production location close to clients, provide prompt solutions and reliable supply chain
貼近客戶、跨區服務、相互支援，與客戶建立長期合作關係
- ❖ 以機構長才為基礎並延伸至其他領域，連結物聯網、工業4.0商機
pursue business opportunities of IOT and industry 4.0 with mechanical profession

新產品佈局 New Business Strategy

- ❖ 以機構核心結合電子網通零件生產技術，提高產品附加價值
integrate with electronic business to improve products value
 - ▶ 新型底座與POS元附件供應
new model stands, POS products & peripheral components
 - ▶ 具備電子周邊產品開發能力，佈局工業4.0相關應用
have ability and knowledge to develop USB series products
提供USB / Type C等多種擴充機、集線器、轉接器系列產品，串連家庭、辦公室各種終端裝置
- ❖ 整合無線藍牙技術與智慧裝置平台管理，以機構、電子、醫療產品線建構智慧家庭的藍圖，佈局物聯網商機
integrate with wireless and smart platform management and relative products to organize strategy for IOT opportunity

營運展望 Outlook

- ❖ 2016年以整併資源、穩定獲利為主
resource consolidation and profit stabilization in 2016
- ▶ 因應景氣變化，整合各廠資源，強化成本費用競爭力
improve cost competitiveness thru. resource consolidation to quickly react the industry change
- ▶ 以既有的穩健營收與獲利，提供新應用產品發展契機
develop new business with stable revenue and profit in original profession
- ❖ 佈局新產品及新客戶帶動長期穩定成長
New business and new clients may drive stable growth beyond 2016



信錦企業股份有限公司 (1582)

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謝謝您

Q & A

Thank You for Listening

