International Professional Excellent

信錦企業股份有限公司
Syncmold Enterprise Corp

2014/11

信錦- 軸承與底座的領導廠商

- 我們是軸承與底座的世界級領導廠商
  Leadership in Hinge and Stand products
- 擁有機構技術、模具設計製作及產品研發能力，提供世界級一流客戶具競爭力之服務及產品
  Serve tier 1 customers with own masterly technology, molding design, product development and total solutions
- 歷年營運績效優良、財務結構健全、優於同業的ROE
  Deliver good business results, solid financial structure and outstanding ROE
- 持續領導地位並擴展產品應用領域，創造更大的股東利益
  Keep ahead in current position and explore new apps for growth and create value for all shareholders

大綱 Outline

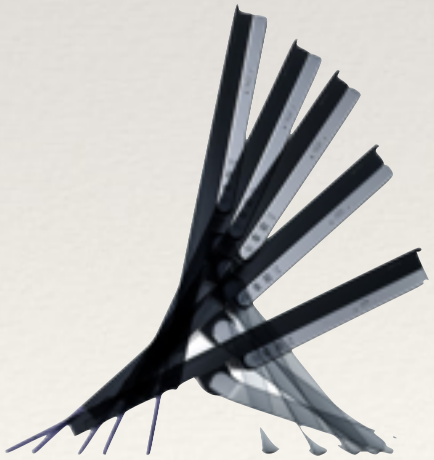
- 公司概況 Company Profile
- 產業概況 Industry Overview
- 經營成果 Financial Results
- 優勢、策略及展望 Strength, Strategy & Outlook

公司概况
Company Profile

公司簡介 Company Introduction

Syncmold, a worldwide hinge/stand leading provider, established in 1979 and listed on TWSE in 2009(code:1582)

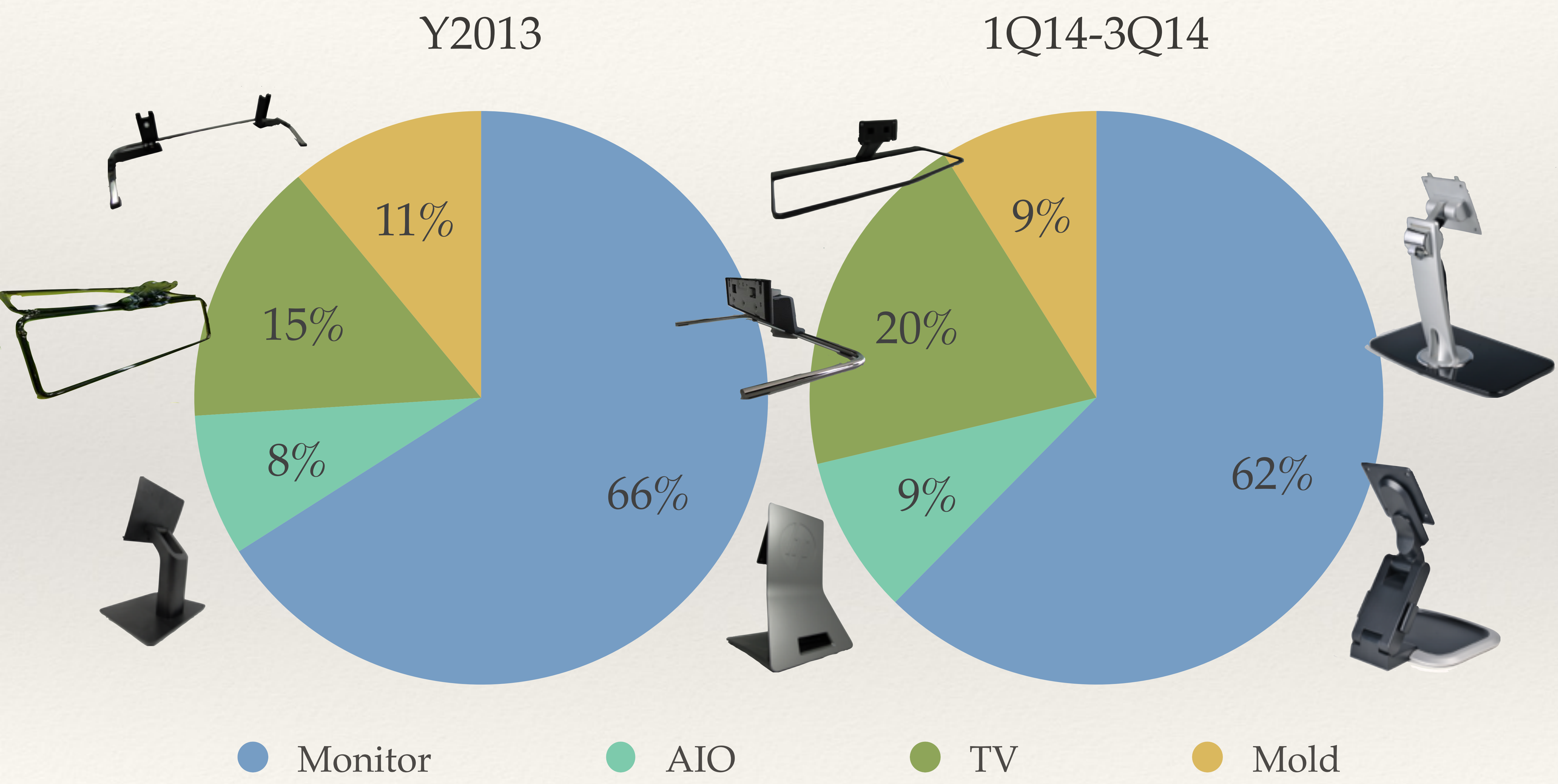
- 總部Headquarter: 新北市 New Taipei City
- 董事長Chairman: 陳秋郎 Mr. Chen
- 員工人數Employees: 約6,000 (Y2014/10)
- 3Q14 資本額Capital: NT$1.498B; 資產Total Assets: NT$9.24B
- Y2013 營收Revenue: NT$9.07B; 每股盈餘EPS: NT$4.43
- 主要產品Major products:
  - 零組件產品component products(Monitor/TV/AIO hinge & stand)
  - 塑膠產品plastic products(plastic mold/ plastic injection)



生產據點 Manufacturing Sites

Note: S: Stand Assembly M: Mold P: Plastic Injection

產品組合 Product Mix



註：base on revenue breakdown 以營收為基準分類

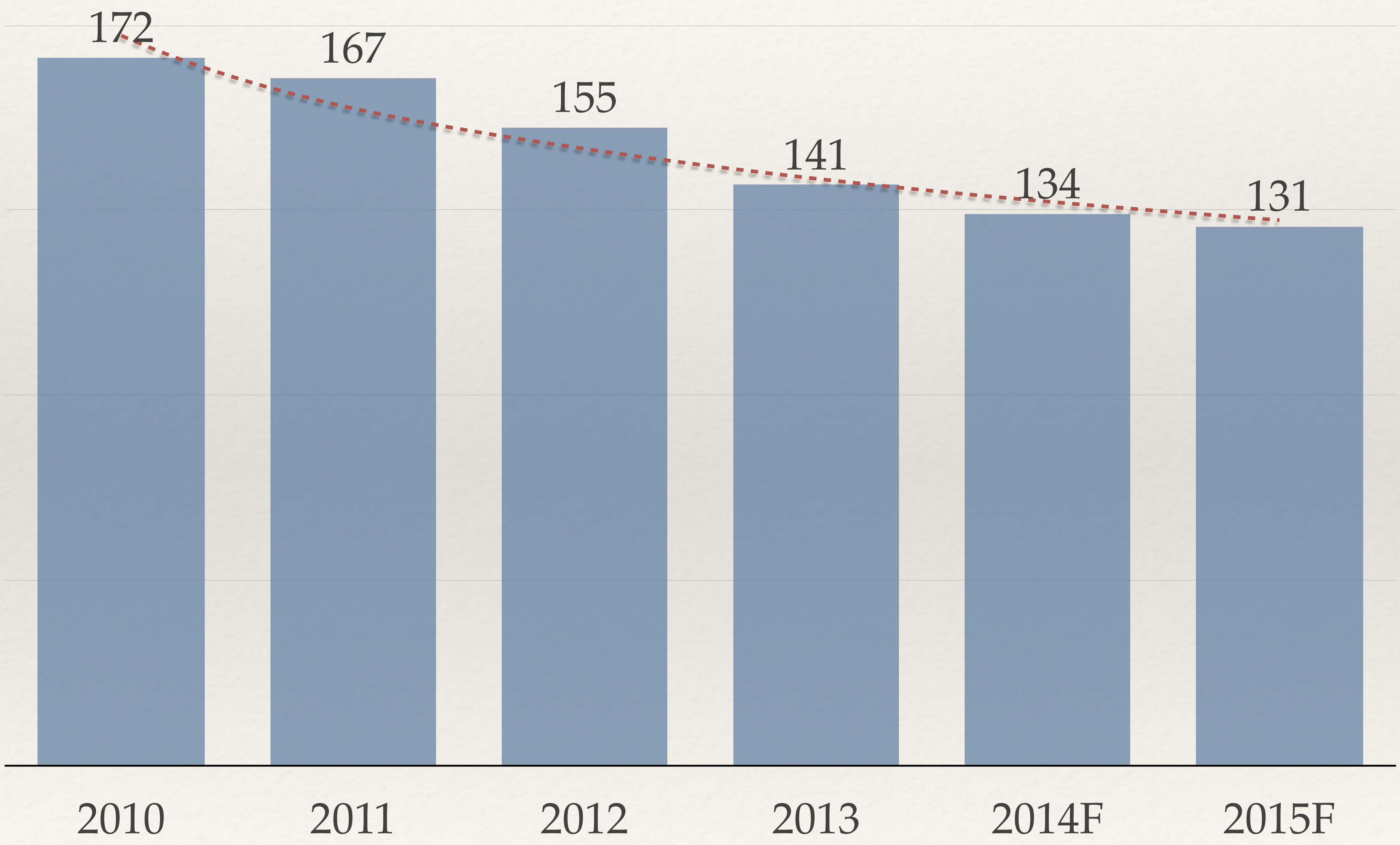
世界級客戶 Major Customers

DELL
hp invent
lenovo
AOC
acer
Panasonic ideas for life
NEC
ASUS
wistron
TPV
FOXCONN
Qisda
PHILIPS
SONY
FUNAI
PEGATRON
TOSHIBA
VIZIO
SHARP be sharp
ViewSonic
COMPAL
FUJITSU SIEMENS COMPUTERS

產業概況
Industry Overview

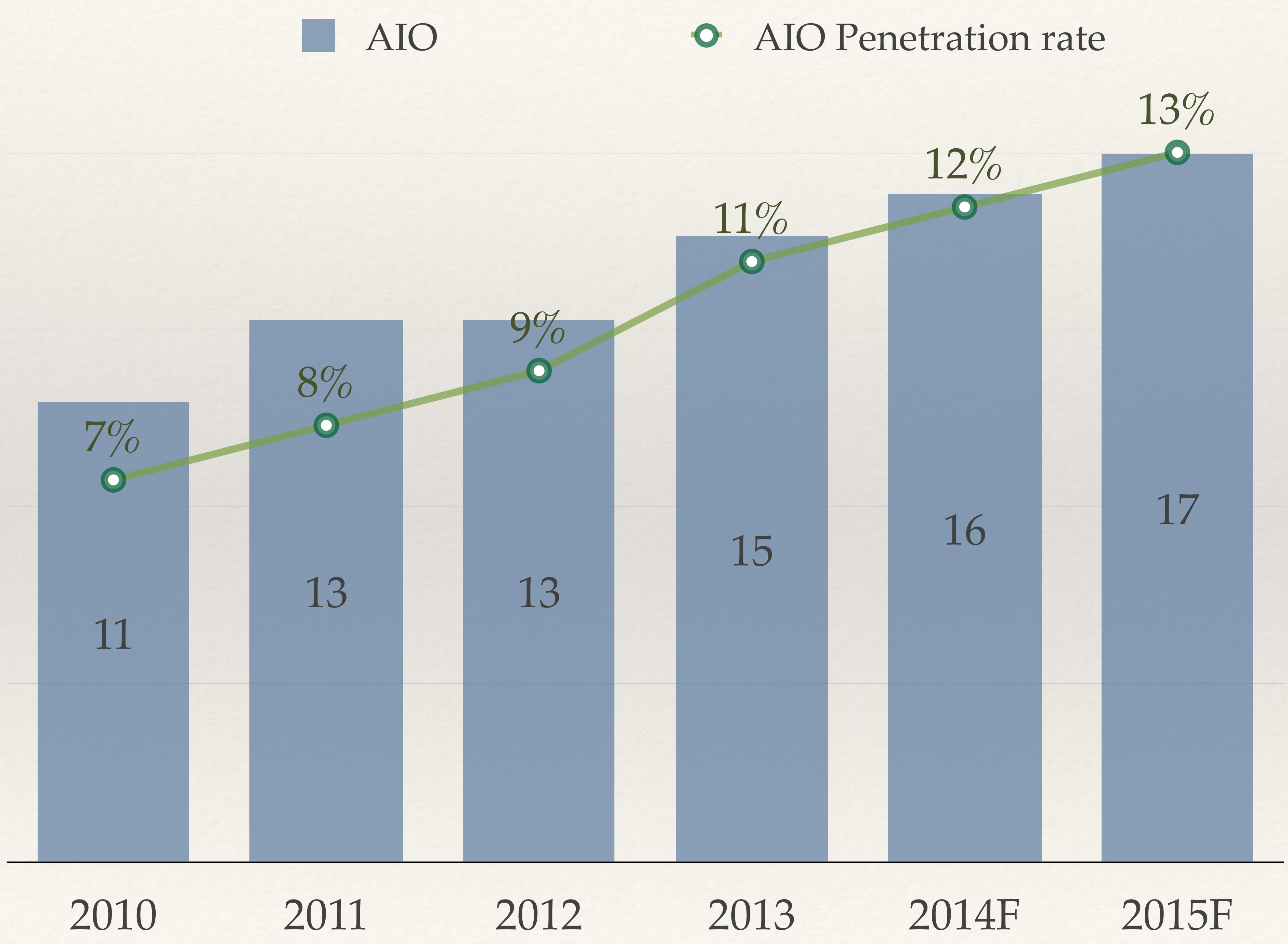
全球監視器出貨量 Global Monitor Shipments

M units / source: MIC, WitsView, Digitimes



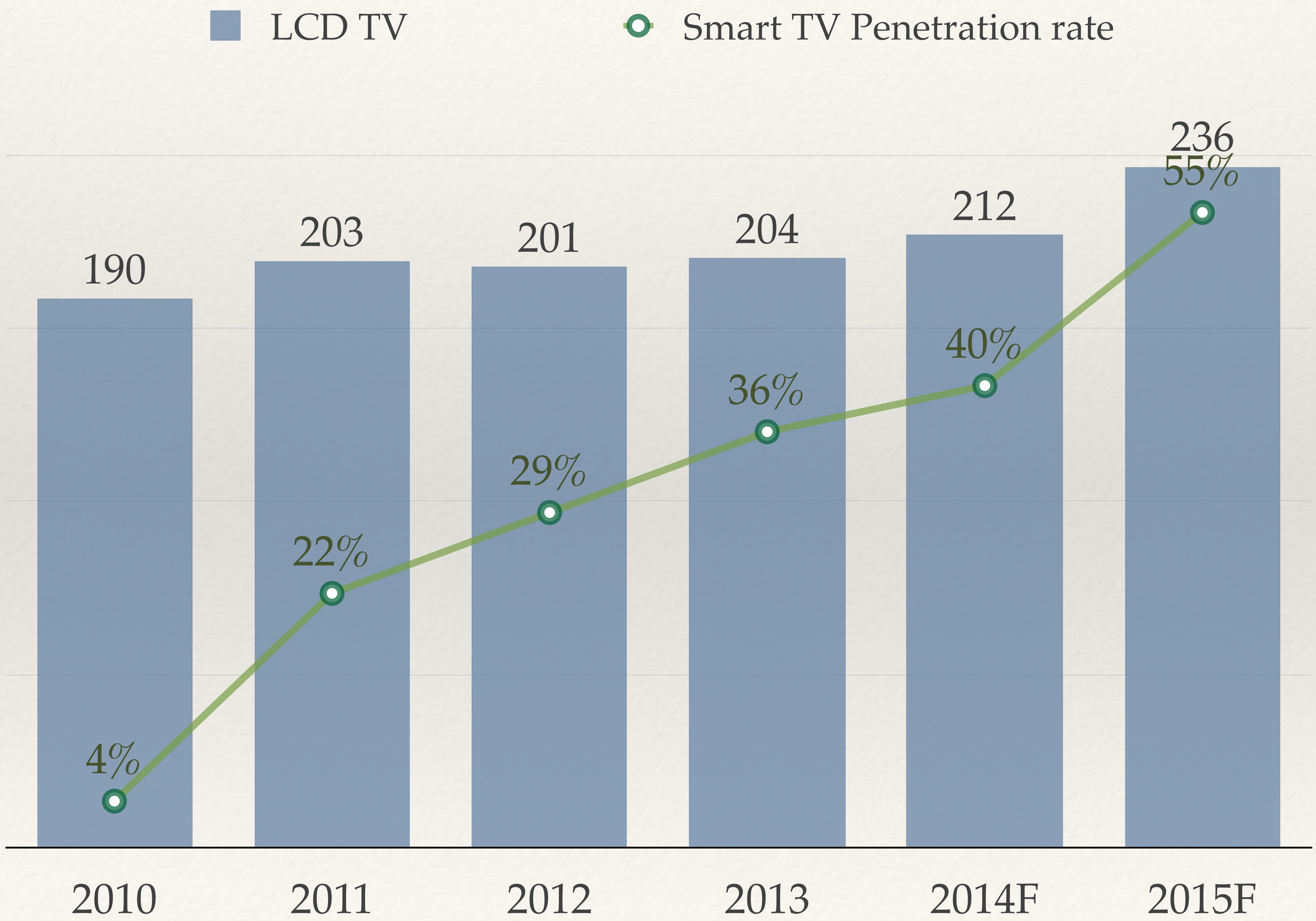
全球AIO出貨量 Global AIO Shipment

M units / source: Digitimes, IDC



全球電視出貨量 Global TV Shipments

M units / source: TRI, isuppli, Digitimes



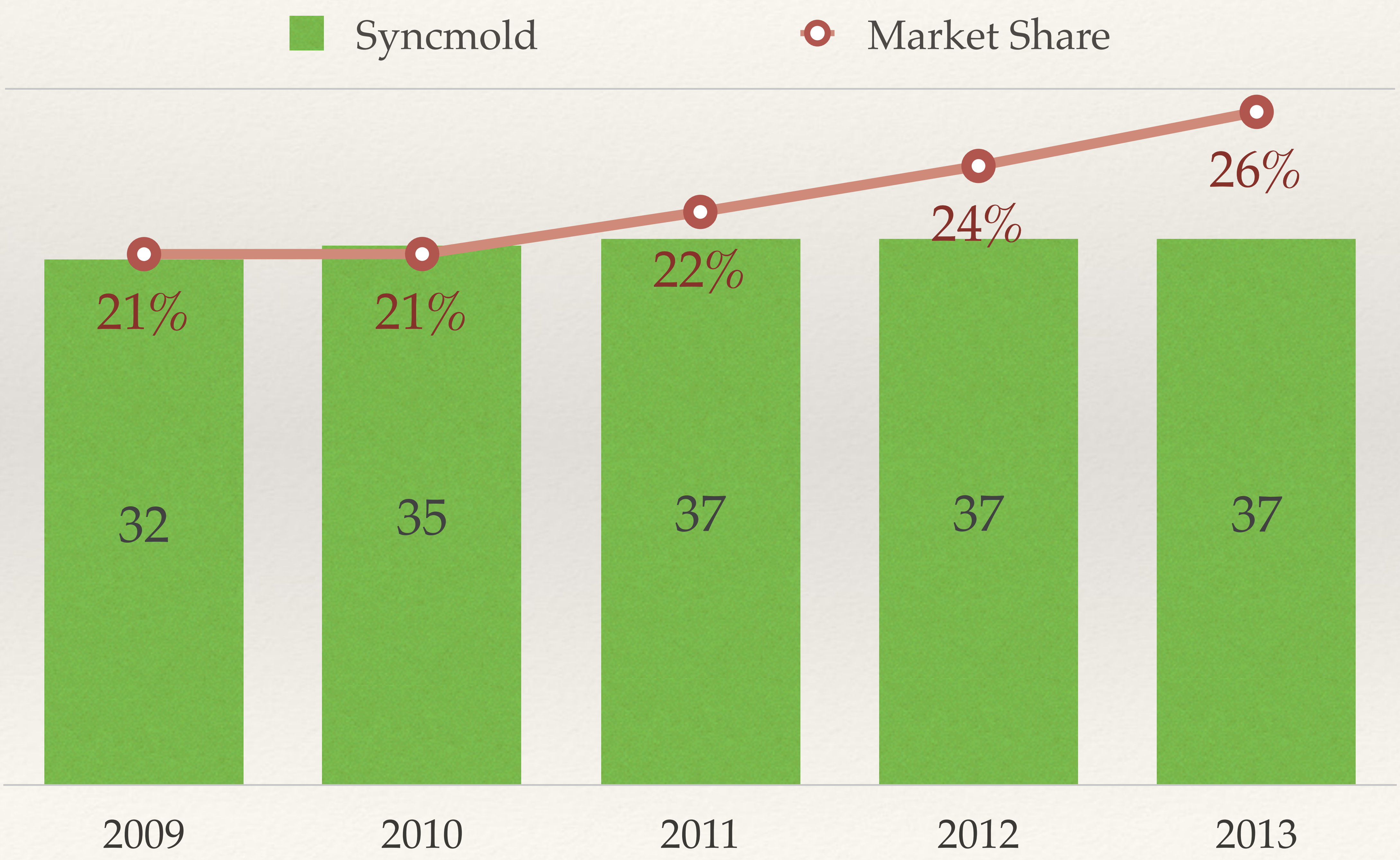
經營成果
Financial Results

2009-2013營收狀況 Annual Results

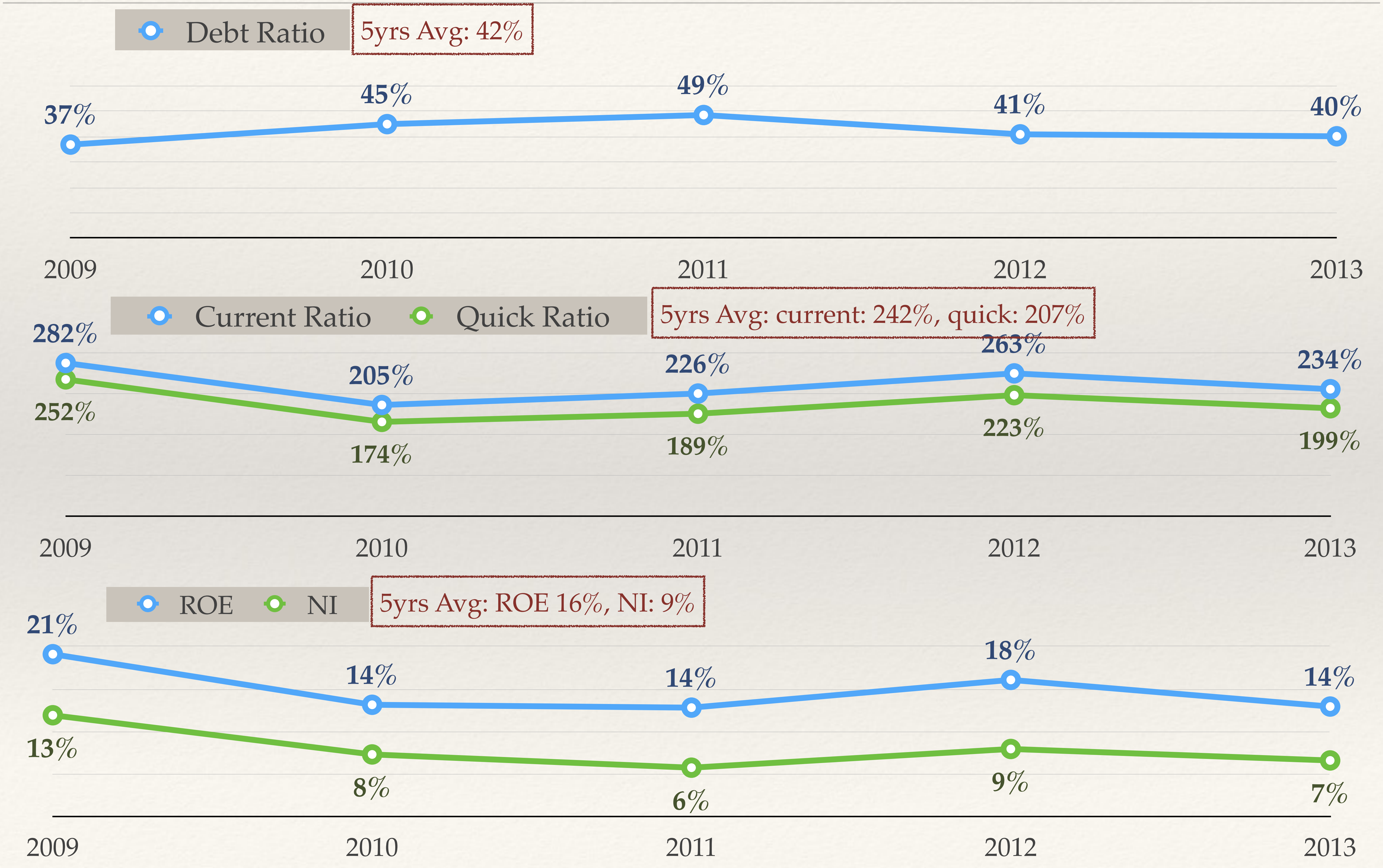
各季營運狀況 Quarterly Results

市佔率逐年增加 Monitor Market Share

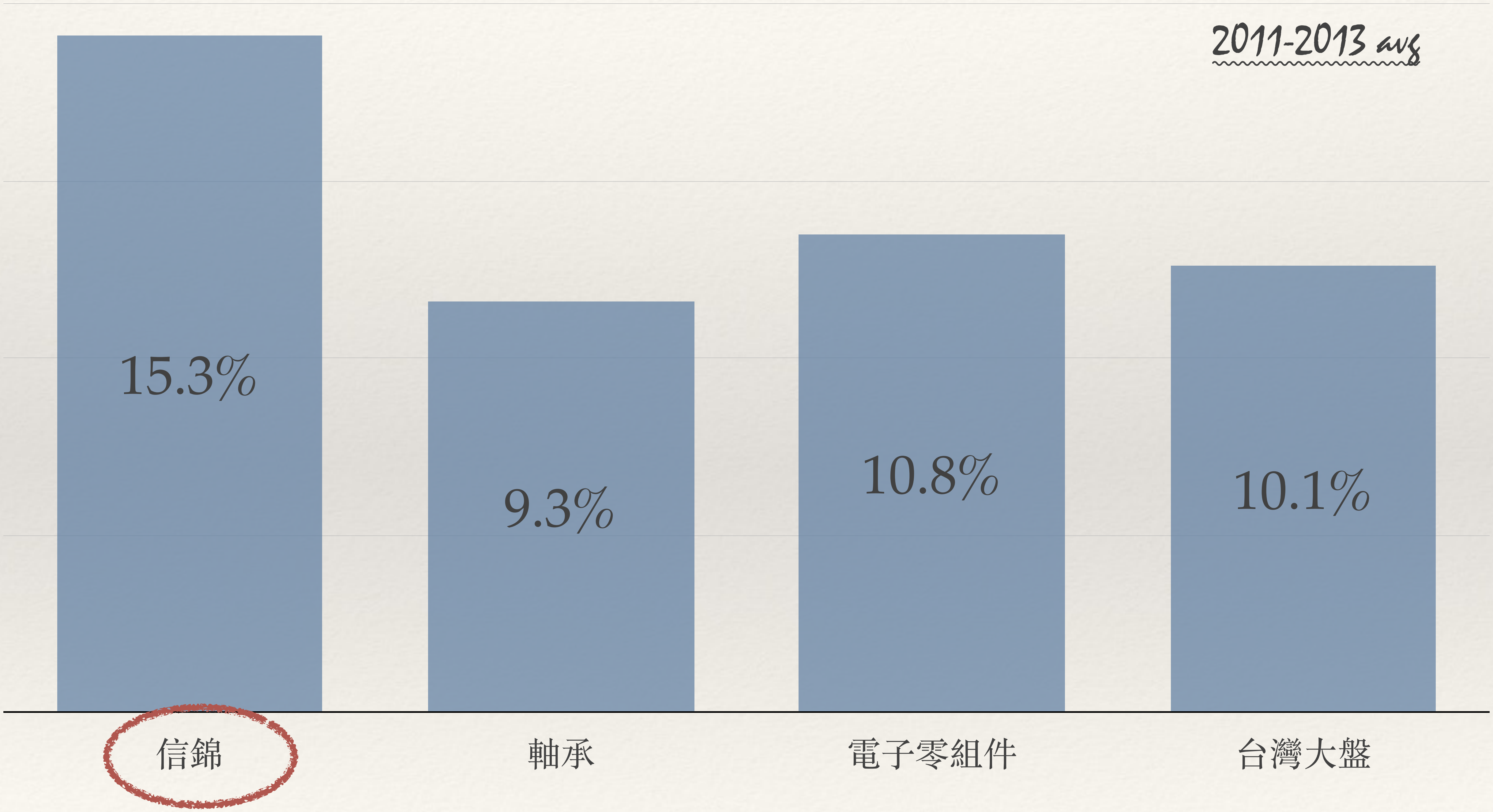
M units / source: MIC, WitsView, 市佔率為公司估算



穩健財務結構 Solid Financial Structure

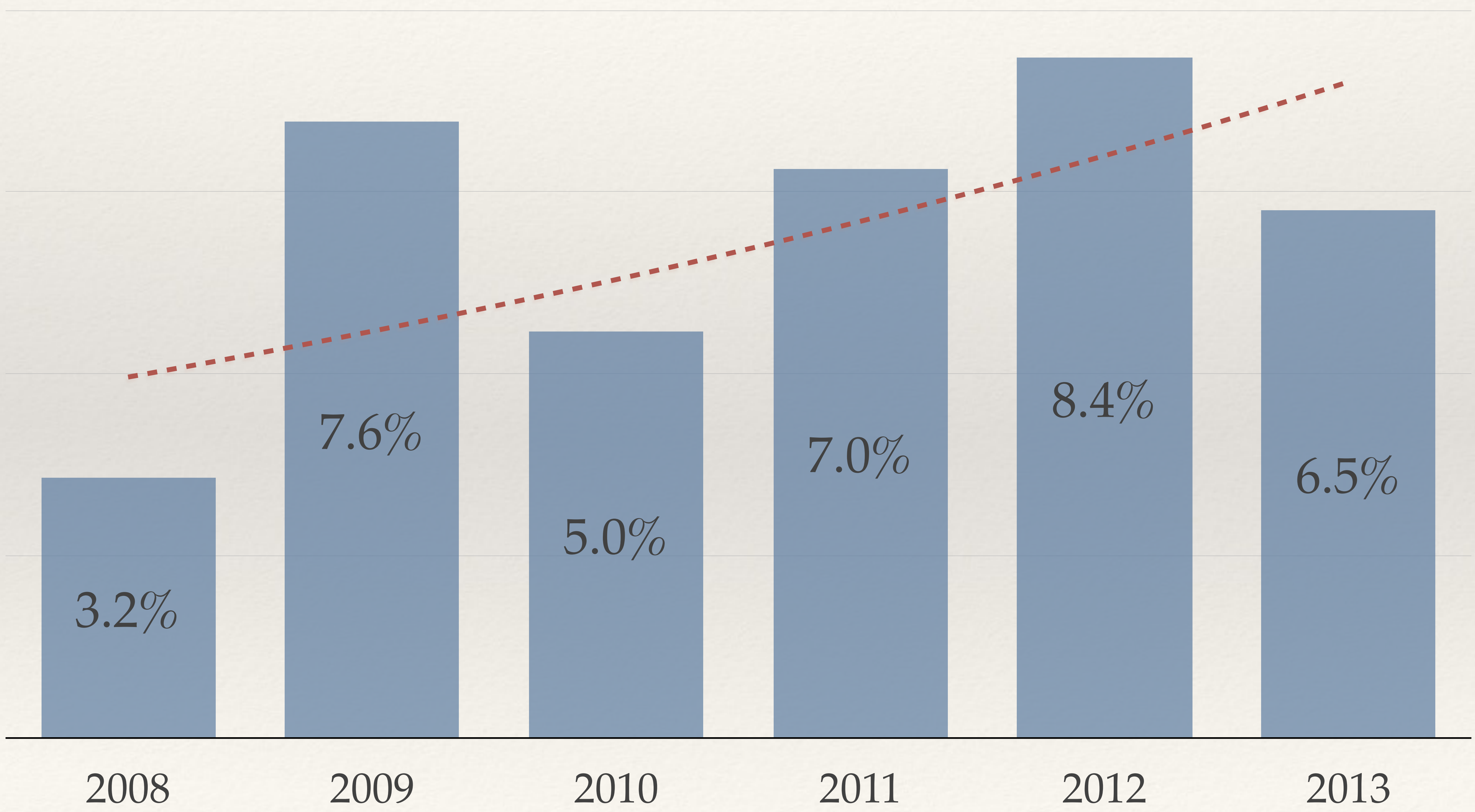


重視股東利益 Deliver Higher ROE



註：資料區間為2011-2013年平均，軸承廠數據包括信錦、新日興、兆利; 而大盤，電子零組件產業採證交所資料
註：ROE為稅後淨利 / 股東權益，並使用簡單平均數計算而成。

歷年殖利率佳 Good Dividend Yield



註：以除息日前一天股價為基準

優勢、策略及展望
Strength, Strategy & Outlook

經營優勢 Strength

- 軸承與底座技術、顯示器專利領先同業 Technology ahead of peers
  長期與世界級大廠合作，提供具競爭力的底座製造技術及成本結構
- 專業研發服務、垂直整合 innovative and experienced R&D, vertical integration and one stop shopping
  長期與客戶共同開發產品，主導與制定產業規格, 從ID檢討到機構設計、模具製造，零件生產及組裝，完整服務
- 生產據點貼近客戶，提供靈活應對能力及穩定供應鏈 production location close to clients, provide prompt solutions and reliable supply chain
  貼近客戶、跨區服務、相互支援 ，與客戶建立長期合作關係
- 正直的經營團隊、穩健的財務結構 Sound financial structure with well integrity management

經營策略 Strategy

- 提升自製 in house production
  - 強化服務品質 upgrade service quality
  - 降低採購成本 cost down
  - 掌控零組件生產及供貨能力 enhance component production and supply capability
- 提升生產效率 improve production efficiency
  - 零組件規格標準化 standardized component / parts spec
  - 生產自動化 automatically in production
- 擴展高階產品市佔率 expand market share on higher end products
  - 朝向輕、薄、環保及設計難度高之產品研發及生產
    focus on higher value-added products, i.e., light, thin, eco-friendly & high quality

營運展望 Outlook

- 提升產品附加價值
  Design and upgrade products with higher value

Fuhu Nabi Big Tab

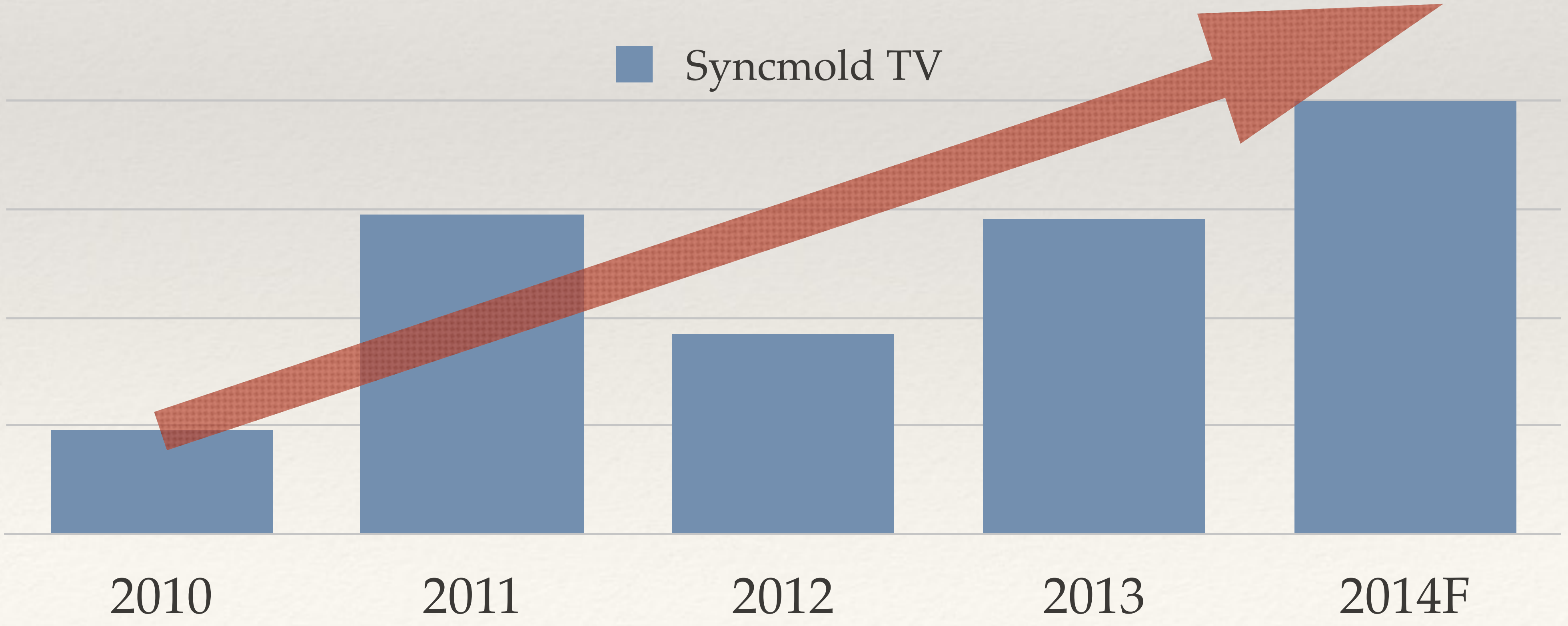
- 市場需求往高階發展
  high end TV(Smart, UHD, large size) keeps penetrating
- 智慧型螢幕的演進
  smart display with peripherals & operating system
- 與電子事業產品整合發展新型底座
  integration with electronic peripherals and pad

Clover station high-end POS

營運展望 Outlook

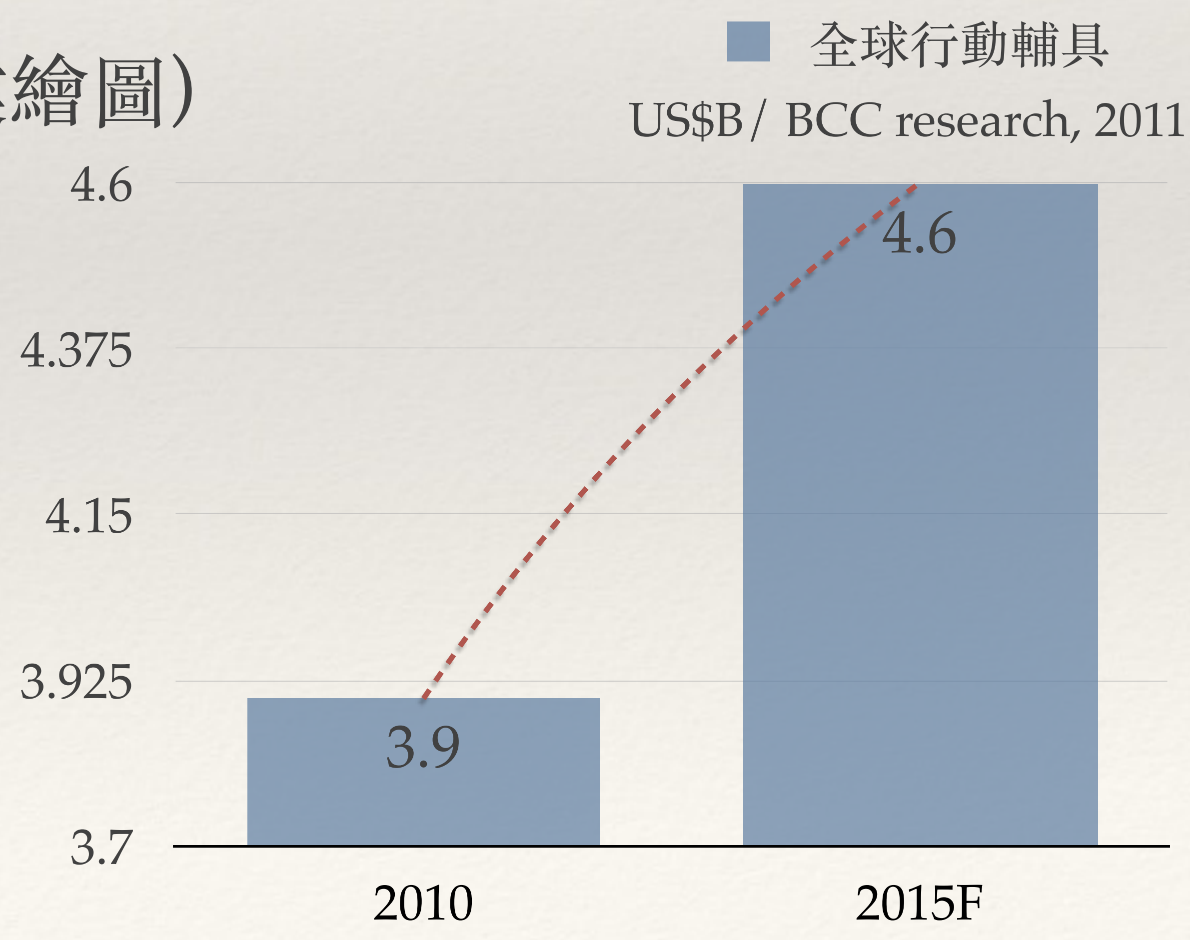
- TV 底座出貨逐年增長
  TV stand shipments grow in next few years

  - 切入中國品牌，2015電視出貨可望呈現雙位數增長
    double digit growth in 2015 by China brand shipment
  - 憑藉金屬底座的技術優勢，帶領塑膠底座汰換潮 lead metal stand replacement



營運展望 Outlook

- 拓展新事業 explore new business
  - 跨入醫療器材與輔具(如雙臂血壓計、智慧助行器、防跌倒警示裝置) develop medical and assistive products
  - 特殊顯示器週邊產品(例如醫療、專業繪圖) Special display products



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謝謝您

Q & A

Thank You for Listening